

## PRIVACY NOTICE

This privacy notice applies to all of the apps written by Ei Electronics

### Who we are:

Ei Electronics,  
Ei Electronics Campus,  
U 40-47, Shannon Industrial Estate,  
Shannon, V14 H020,  
Co. Clare.  
Ireland.

Email: [engineeringdev@eielectronics.ie](mailto:engineeringdev@eielectronics.ie)

### Where do we process personal data:

Ei Electronics Apps processes data in Ireland, using a Matomo Analytics instance, set up on an Ei Electronics Amazon Web Services (AWS) instance, hosted in Ireland.

The Matomo Analytics privacy statement is available at the following link:

<https://matomo.org/privacy/>.

### Purpose of the processing:

Ei Electronics processes application analytics data from the Apps. This is for the purpose of understanding telemetry about the app's usage.

There is no personal data processed in the analytics data, so there is no requirement for a legal basis for processing that data.



## Data we collect:

### App usage:

How many times the app has been started.

### Version, variant operating system (provided by Matomo)

The app version in use

The app variant in use

The operating system

The device make and model, if available

### Device Identifier:

A unique device identifier, which is randomly generated by Matomo. This does not identify an individual person, but rather it identifies an app installation. Multiple installations will result in multiple identifiers.

### Page tracking:

The sequence of app “pages” used

Duration on the page

Button presses

Page navigation

### Download process count:

How many times the download process has been started

### Specific app result: scan, data download, installation result

Success or Failure

### Error messages and error codes:

If an error has occurred, we collect the error code and message if available



**Device orientation:**

The device orientation may impact the success rate.

**Download result:**

Success or Failure

**Serial number**

The unique device serial number

**Recipient(s) of the data:**

There are no recipients of the telemetry data.

**Details of transfers to third country/countries:**

We do not transfer data outside of the European Economic Area.

**Data Retention period:**

As there is no personal data being processed, retention is not an issue. The telemetry data that is collected by the app will be held for statistical purposes on an ongoing basis.

**Your rights:**

You have the following rights in respect to any personal data that Ei Electronics hold on you. Please contact us at the address above in order to exercise any of these rights:

1. The right to be informed  
You have the right to receive “fair processing information”.
2. The right of access



You have the right to obtain:

- Confirmation of your personal data being processed
- Access to a copy of your personal data
- And any other supplementary information

3. The right to rectification

You have the right to have your personal data corrected if it is inaccurate or incomplete

4. The right to erasure (includes withdrawal of consent)

You have the right to have your personal data erased, in the following circumstances:

- You withdraw consent.
- The personal data has to be deleted to comply with a legal obligation.
- The personal data was unlawfully processed.
  
- Where the personal data is no longer necessary in relation to the purpose for which it was originally collected.
- Where you object to the processing and there is no superseding legitimate requirement to continue the processing.
- The personal data is processed in relation to the offer of “information society services” to a child.

5. The right to restrict processing

You have the right to ‘block’ or suppress processing of personal data

6. The right to data portability

You have the right to obtain and reuse your personal data for your own purposes across different services.

7. The right to object



You have the right to object to:

- Processing based on legitimate interests or the performance of a task in the public interest/exercise of official authority (including profiling).
- Direct marketing (including profiling).
- Processing for purposes of scientific/historical research and statistics.

## 8. Rights in relation to automated decision making and profiling

You have the right not to be subject to a decision when:

- It is based on automated processing.
- It produces a legal effect or a similarly significant effect on the data subject.

### The right to complain:

If you feel that Ei Electronics has not fulfilled its obligations under the Data Protection Act 2018 and General Data Protection Regulation (GDPR) EU 2016/679, then you have the right to lodge a complaint with the Data Protection Commission (DPC).

The DPC offers guidance on how to make a complaint at the following link:

<https://forms.dataprotection.ie/contact>

### Automated decision making, including profiling:

Ei Electronics do not use any automated decision making or profiling.

